

JOB OFFER**ROLE :** Communication & Marketing Intern**PERIOD :** January 2022 - March 2022**LOCATION :** Belgium (only Brussels and Wallonia)**SALARY :** 800€ per Month**DEADLINE FOR APPLICATION :** Open until January 1, 2022**About the organisation - Who we are.**

African Gist is a platform aiming at empowering creative entrepreneurs from Africa and its diaspora through digital and business training.

We strongly believe in the impact of the creative economy in the fight against unemployment amongst the youths in Africa and its diaspora. We also believe in the importance of digital learning for business sustainment in a changing world. Therefore, we developed various training programs aiming at supporting early-stage creative entrepreneurs in their journey to digitising their activities.

More than a learning platform, we are an expanding community of creatives from Africa and its diaspora using digital resources as an asset for local community and business growth.

We encourage innovation through collaboration, therefore, we foster experience exchange between creative in African and Europe. We aim at becoming a collaborative platform between Europe and Africa fully dedicated to creatives.

Over the last 4 years, we have empowered over 400 youths in Belgium, Nigeria, Ghana, UK and DR.Congo and more through collaborative workshops involving young talents and highly experienced entrepreneurs, mentors, media personalities and business angels.

We are physically active in Belgium and Nigeria and have the ambition to develop more digital learnings designed for a broader audience. We also have the ambition to grow our team by recruiting a communication and marketing intern to join our international team.

About the role - Why do we need you ?

The **Communications and Marketing Intern** will be in charge of our quarterly newsletter, manage our social media accounts, develop our yearly digital content calendar and support the development of various communication supports and Press Relations.

Your tasks will consist of :

- Developing the yearly online content calendar of African Gist based on events and training ;
- Managing the social media pages of African gist (Facebook, Instagram, LinkedIn, Pinterest, Twitter) ;
- Defining Social Media campaigns together with the Multimedia Campaign Responsible;
- Being in charge of the redaction and the follow up of the quarterly newsletter;
- Supporting the development of various communication supports;

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- Be the point of content and manage Press Relations

The perfect candidate :

You are :

- A recent graduate in communication, marketing or any relevant field ;
- Registered as jobseeker at FORUM or ACTIRIS ;
- Fluent in English (both written and spoken) ;
- Available at least 10 to 15 hours per week for 12 weeks ;
- You are between 20 and 35 years old ;
- Living in Wallonia or Brussels for at least 2 years ;
- Passionate about Africa, digital learning, creativity, technology, and entrepreneurship ;
- Able to work remotely with little supervision ;
- Love working in a diverse and international environment ;
- Well organised ;
- A team player.

Our offer :

- A compensation (salary) of 800€ per month (if you meet all the above conditions);
- Grow your communication and marketing skills through the guidance of marketing and communication experts ;
- Be in charge of marketing and communication campaigns.
- The opportunity to connect with international creative and business personalities ;
- Contribute to the work of an award-winning organisation with international impact.

Interested ?

Send your CV and a motivation letter in English (no more than one page) at the following email address : **hello@afriggist.org**.

Priority will be given to young people looking for a first work experience.

We can't wait to welcome you to our team !