



African Gist - Open role

Role : Communication Intern

Period : January 2022- March 2022

About the organisation - Who we are.

African Gist is a Non-Profit organisation aiming at empowering creative entrepreneurs from Africa and its diaspora through digital and business training.

We strongly believe in the impact of the creative economy in the fight against unemployment amongst the youths in Africa and its diaspora. We also believe in the importance of digital learning for business sustainment in a changing world. Therefore, we developed various training programs aiming at supporting early-stage creative entrepreneurs in their journey to digitising their activities.

We are mostly active in Belgium and Nigeria but we have the ambition to develop more digital training designed for a broader audience. We also have the ambition to grow our team by recruiting an Operations Coordinator to join our international team.

About the role - Why do we need you ?

The Communications Intern will be in charge of our quarterly newsletter, manage our social media accounts, develop our yearly content calendar and support the development of various communication support and Press Relations. Your tasks will consist of :

- Developing the yearly content calendar of African Gist based on events and training ;
- Managing the social media pages of African gist (Facebook, Instagram, LinkedIn, Pinterest, Twitter) ;
- Defining Social Media campaign together with the Multimedia Campaign Responsible ;
- Being in charge of the redaction and the follow up of the quarterly newsletter ;
- Supporting the development of various communication supports
- Helping with Press Relations

The perfect candidate - Send us your CV and a motivation letter.

You are :

- A student in a final year or freshly graduate in communication or marketing ;
- Available at least 10 hours per week for 12 weeks ;
- Passionate about Africa, digital learning, creativity, technology, and entrepreneurship ;
- Fluent in English (both written and spoken) ;
- Able to work remotely with little supervision ;
- Love working in a diverse and international environment ;
- Well organised ;
- A team player.

Then send your CV and a motivation letter (no more than one page) at the following email address : hello@africangist.org.

We can't wait to welcome you to our team !